

MARC BENANTI

21-B Signs Road, Staten Island, NY 10314
(718)494-6080

mirvinsworld.com
mirvinsworld@aol.com

Objective

A position as a Graphic Designer utilizing my skills in design, illustration, typography, page layout and advertising.

Always positive, enthusiastic, personable, energetic and extremely detail oriented with over 10 years of experience; Professional team player who's up for any challenge, problem-solving, multi-tasking and hard work.

Dedicated to continuing education and enhancing my design and computer art skill to get the job done.

Education

SCHOOL OF VISUAL ARTS

New York, NY

BA-Fine Arts in Computer Art

5/00

Major - Computer Illustration / Graphic Design

College of Staten Island

Staten Island, NY

Associates Degree in Liberal Arts - Non-Science

6/96

Skills

Adobe CS4 -

Photoshop, Illustrator, Indesign, Acrobat

Knowledge in - Premiere & After Effects, Quicktime, Movie Maker

Microsoft Office Suite -

PowerPoint, Word, Excel, Keynote, Iphoto, Pages

Platforms - MAC OS X & Windows XP - Vista

File preparation experience, ability to work independently or as part of a team, effective problem solving, resourcefulness, and brand development

Experience

Titan 360

Fairfield, NJ

Head Graphic Designer / Marketing Coordinator - NJ Division

05/Present

Responsibilities Include:

Handle all graphic needs for VP/General Manager, (5) Senior Account Executives and the SVP/Operations Director.

Handle ALL creation of marketing materials - maps / presentations etc.

Design and maintain the layout of the local NJ server and its contents

Work directly with Operation - station domnations/buildout and expansion/ station maps.

Work directly with in-house production dept - Creation of the production specification book for Titan

Work directly with Director of Revenue for NJ Transit with regard to specific presentations/build-outs and expansions

Assist IT dept with minor trouble shooting; perform computer set-up for new hires; server room support, etc.

Manage internships and interns with regard to marketing and graphic design

ELITE DESIGN ENDLESS CREATIVITY

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Experience cont.

Artkraft Strauss Sign Corporation

New York, NY

Head Graphic Designer / Marketing Coordinator - NJ Division

10/01 - 6/04

Responsibilities Include:

Handle the graphic needs of the President, (5) Account Executives and the VP of Design and Engineering and VP of Special Projects

Design templates for all company digital and print presentations

Create company stationary

Orchestrate visuals for Artkraft main office

Construct company animations/video and PowerPoint presentations

IT support

Digital photographer/videographer

In charge of research for and development of creative solutions

Logo designer

In-house corporate training/graphic technical advisor

In charge of designing and maintaining company website

Artkraft Contributions

Collaborated in the design of the new Samsung Spectacular on the #2 Times Square building

Constructed the layout and design of the Times Square, "through the years" commemorative coaster set

Collaborated in the design of the Movie Watcher Spectacular which appeared in AMC Theaters

Photo retouched the cover of the Sign Builder Illustrated September 2002 Issue, highlighting the New Samsung Spectacular on #2 Times Square

Tommy Hilfiger

New York, NY

Position: Graphic Intern - Licensing/Packaging Design Department

summer 99

Responsibilities Include:

Textile Design - Researched and created textile patterns for clothing design

Presentation Preparation - Created presentation visuals for various lines of men's and women's clothing

Cropsey Pharmacy

Brooklyn, NY

Position: Pharmacy Technician

93 - Present

Responsibilities Include:

Fill/Re-Fill customer perscriptions

Customer service/Telephone orders

Stock shelves/organize store/Product Ordering

References Available Upon Request

Complete portfolio available at www.mirvinsworld.com

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